



# Application For Directional Signage

Shire of Augusta-Margaret River Activities in  
Thoroughfares and Public Places and Trading Amendment Local Law 2011.

## PROCEDURE FOR APPLICATION FOR DIRECTIONAL SIGNAGE

Applications for directional sign licences are to be lodged with Council's Infrastructure Services Department on the following forms. The applicant should indicate desired symbols, wording and sign location(s).

Council staff will assess applications against Council's Policy LPP.10 Signs and Advertising. Signs and sign locations will be approved based on safety standards, visibility, legibility and aesthetics. Council staff may amend the application as necessary for compliance and will advise the applicant accordingly.

Where a sign is to be located on a Main Roads WA (MRWA) controlled road the applicant will be referred to Main Roads WA for approval.

Where a sign is to direct visitors to a caravan park via a road other than a Main Road, the application will be assessed to ensure the proposed route is suitable for caravan traffic.

All costs associated with the assessment of the application and the purchase, installation and maintenance of the sign(s) are to be at the applicant's expense and are to be paid prior to the issue of the sign licence. Fees and charges are set annually by Council.

The applicant shall pay Council the costs of:

- The application fee and annual fees as set by the Council.
- A common anniversary date of the 1<sup>st</sup> January applies to all licence fees. Pro rata fees and charges are applied to sign applications approved prior to the anniversary date.

### MAINTENANCE

The cost of this maintenance is included in the pricing shown on the attached forms and will be limited to the following:

- A. Removal of graffiti and stickers
- B. Re-instating of an installation where minor damage has occurred.
- C. Maintenance of structural and graphic works on the Information Bay panels.

In the case of an accident or malicious damage to a Directional Sign or Entrance Sign, full replacement of the sign including posts will be at the additional cost apportioned to the affected business/es.

Council reserves the right to decide at what point full replacement will be necessary.

# APPLICATION FORM FOR DIRECTIONAL SIGNAGE

**Applicant Name:** \_\_\_\_\_

**Establishment/Business Name:** \_\_\_\_\_

**Planning Approval No:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Postal Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone No & Mobile Phone No:** \_\_\_\_\_

| Sign Type   | Example   | Location |
|---|---|----------|
| SIGN S1 DIRECTIONAL SIGN<br>(within road reserve with posts)  |    |          |
| SIGN T1 DIRECTIONAL SIGN<br>(in mini -bay sign stack no posts required)   |   |          |
| SIGN T2 LARGE<br>INFORMATION BAYS<br>Locations; Augusta, Karridale,<br>Rotary Park Wallcliffe. Caves Rd,<br>Caves Rd/Cowaramup Bay Rd |  |          |
| SIGN T4 PEDESTRIAN<br>INFORMATION BOARDS<br>Location - Margaret River CBD   |  |          |
| SIGN VI ENTRANCE SIGN<br>Opposite driveway entry (posts required)   |  |          |
| SIGN V3 ADVANCE WARNING<br>(posts required)   |  |          |





**OFFICE USE ONLY**

**TOTAL COST** \_\_\_\_\_ **INVOICE NO.** \_\_\_\_\_

**SIGN LICENCE NO.** \_\_\_\_\_ **DATE** \_\_\_\_\_

**APPROVED:** \_\_\_\_\_  
Director Infrastructure Services