



# Application for Permit to Display Banners on Streetlight Poles

Shire of Augusta-Margaret River Activities in  
Thoroughfares and Public Places and Trading Amendment Local Law 2011.

## APPLICATION FOR PERMIT TO DISPLAY BANNERS ON STREET LIGHT POLES

**Full Name of Applicant:** \_\_\_\_\_

**Name of Organisation:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Postal Address:** \_\_\_\_\_

**Phone No:** \_\_\_\_\_ **Mobile No:** \_\_\_\_\_

### MAIN STREET – STREETLIGHT POLES

#### PERMIT CONDITIONS

When received, please read the CONDITIONS of your permit carefully and make sure your banner meets all requirements

1. Banners shall be for the promotion of a recognised icon community event/function only.
2. Banners other than for a recognised icon community event/function shall be at the discretion of the Chief Executive Officer.
3. Banners shall not display any business or company advertising but can include sponsor logos.
4. Banners shall be 1800mm x 440mm with the sewn pocket at the top and 4 eyelets (two at the top and two at the bottom). The banner arms have a diameter of 33.7mm and allowance should be made for a pocket that will fit over a 40mm arm. Only banners complying with the design specifications shall be approved by the Shire.
5. A minimum of 4 banners applies and a maximum of 24 banners applies.
6. Banners can only be mounted by qualified electricians. No ladders can be leaned against the banner poles.
7. Banners shall be displayed a maximum of four (4) weeks prior to the event, subject to approval.
8. Banners shall be mounted before 9.00am on the first day of the banner permit display dates and shall be dismantled before 9.00am the day after the closure of permit date.
9. When received, please read the CONDITIONS of your permit carefully and ensure your banner meets all requirements.

If you require clarification of the above permit condition please contact the Augusta Margaret River Shire on 08 9780 5280.

#### BANNER DETAILS

Name of Event: \_\_\_\_\_

Date of Event: \_\_\_\_\_

Dates banners are to be erected: from \_\_\_\_\_ to \_\_\_\_\_

Number of Banners to be displayed (min 4/max 24): \_\_\_\_\_

Preferred Location (Please mark preferred locations)

Northern end group (11 banners) Churchill Ave to Willmott Avenue	
Southern end group (12 banners) Willmott Avenue to Forrest Road	
Wallcliffe Road//Railway Terrace roundabout (1 banner)	

Description on Banner: (Please restrict text to: Event Name/ Location/ Date)

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(Attach art work for proposed banners)

**FEES:**

Under the Shire's Schedule of Fees and Charges the following fees apply

1. To display a banner = \$96/month *per banner*
2. The Shire can assist with mounting and dismounting of banners. The following fee *per banner* applies:

**MOUNTING FEES**

No of Banners	Cost \$/Per Banner
4	120.00
5	115.00
6	95.00
7	85.00
8	75.00
9	75.00
10	70.00
11	65.00
12	60.00

Note: It is a Western Power requirement that only a licensed electrician be permitted to mount and/or dismount banners (See permit condition 6). The above fee includes an hourly rate for an electrician and cost of hiring a cherry picker. The fees for mounting and dismounting banners are not subject to a fee waiver.

No of	Banner Fee	Mounting &	Total Fee
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<b>Banners</b>		<b>Dismounting Fee</b>	<b>(inc gst)</b>
4 @ \$96.00	\$384.00	\$960.00	\$1,344.00
5 @ \$96.00	\$480.00	\$1,150.00	\$1,630.00
6 @ \$96.00	\$576.00	\$1,140.00	\$1,716.00
7 @ \$96.00	\$672.00	\$1,190.00	\$1,862.00
8 @ \$96.00	\$768.00	\$1,200.00	\$1,968.00
9 @ \$96.00	\$864.00	\$1,350.00	\$2,214.00
10 @ \$96.00	\$960.00	\$1,400.00	\$2,360.00
11 @ \$96.00	\$1,056.00	\$1,430.00	\$2,486.00
12 @ \$96.00	\$1,152.00	\$1,440.00	\$2,592.00
16 @ \$96.00	\$1,536.00	\$2,400.00	\$3,936.00

For example: If 16 banners are required to be mounted and dismantled the following costs will apply:

1. Mounting 12 banners at \$60/banner = \$720
2. Mounting 4 banners at \$120/banner = \$480
3. Dismounting of the 16 banners = \$1,200
4. Total cost to mount and dismount banners = \$2,400
5. Shire Banner Fee for 16 banners = \$1,536.00
6. Total Cost (inc gst) = \$3,936.00

Should the applicant require the Shire to mount and dismount banners then banners are to be delivered to the Shire Depot, Railway Terrace not less than 24 hours prior to the display date.

Signed : \_\_\_\_\_  
**Applicant**

Date: \_\_\_\_\_

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Send Application Form to:      Infrastructure Services Department  
    Shire of Augusta-Margaret River  
    PO Box 61  
    MARGARET RIVER WA 6285

Email: [infrastructurereception@amrshire.wa.gov.au](mailto:infrastructurereception@amrshire.wa.gov.au)  
 Phone: (08) 9780 5280 or Fax: (08) 9757 2512