

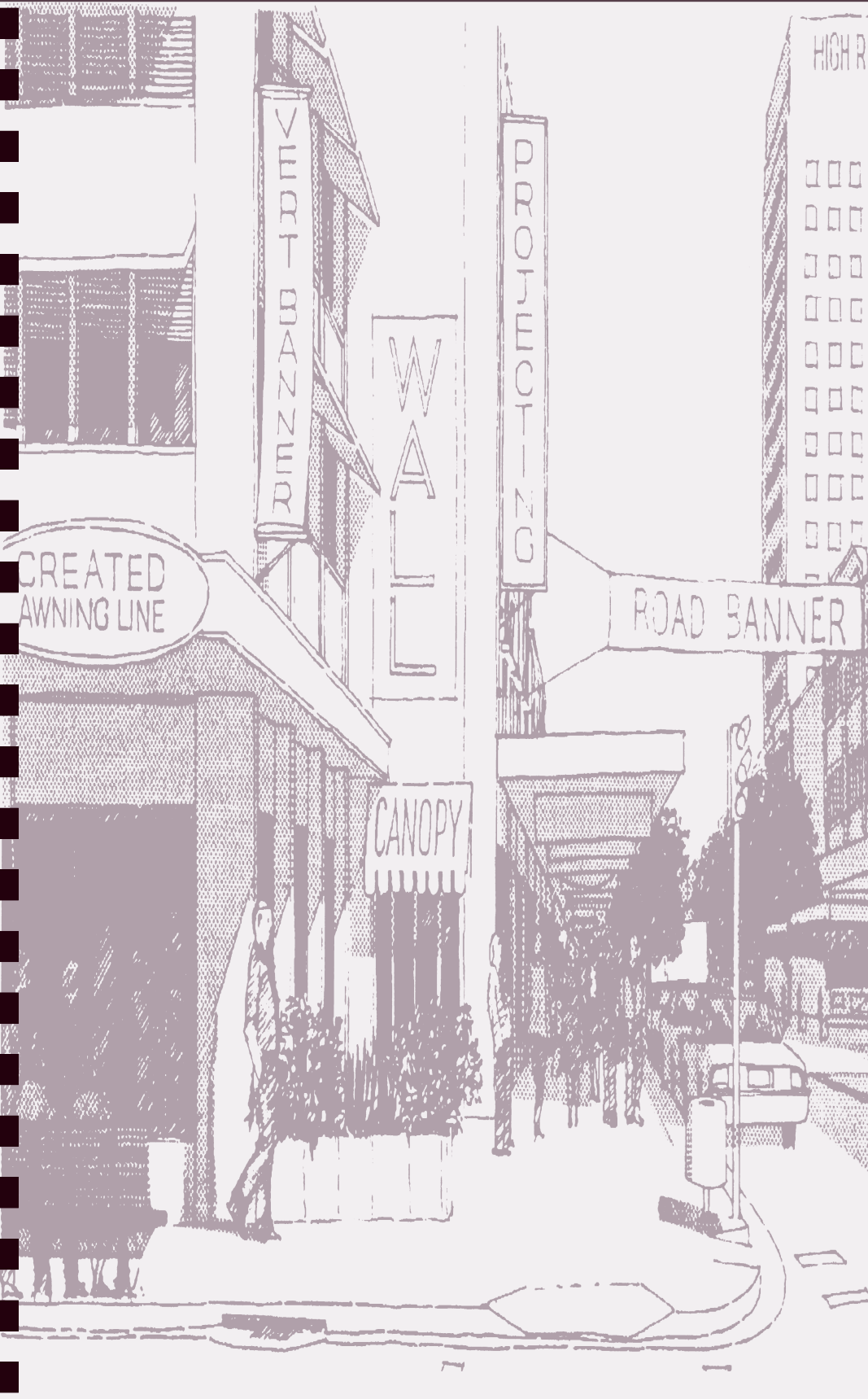


BRISBANE CITY COUNCIL ABN 72 002 765 795

Advertising Signs Licence Application

Full Assessment

Dedicated to a better Brisbane



**Use this form for approval
of one or more signs at ONE
location for a single licensee.**

Application lodgement options

In person:
Regional Business Centres
Central Business Centre

Email:
CARSAdmin@brisbane.qld.gov.au

Post to:
Brisbane City Council
GPO Box 1434
BRISBANE QLD 4001



Advertising Signs Licence Application

Full Assessment

General Information

Fees

Payment of an application fee and annual licence fee (per advertisement) is required upon lodgement. Refer to the Advertising Signs Information Kit to determine the Fee Level applicable to your type of advertisement.

The licence fee will be refunded if the application is not approved.

The fee is calculated as:

Annual licence fee x Number of signs + Application fee = Total Fee

Additional help

Visit Council's website:

www.brisbane.qld.gov.au/advertisingsigns and refer to the Advertising Signs Information Kit to help you complete this application.

1 What type of licence is required?

Tick ONE only

Annual licence

Temporary licence

Transfer of licence

2 Applicant details

The applicant is the individual or company responsible for submitting a properly made application to Council.

Name (individual or company)

Business Trading Name (if applicable)

Australian Business Number (ABN)

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Street address

Postcode

Postal address

Postcode

3 Contact details

Name

Phone number

Fax number

Mobile number

E-mail address

4 Where is the advertising location?

This is the location where the advertisement/s will be exhibited.

- Only ONE location per application permitted.

Unit number

Street number

Street

Suburb

Postcode

Real Property Description

Lot	Plan No.
-----	----------

Property Zoning/Area Classification

Signs City Environment

5 Where will the proposed advertisement/s be displayed?

Council may seek advice from other agencies when deciding this application.

Tick ALL that apply

On a Heritage Place

Adjoining a Heritage Place

On a Commercial Character Building

On a State controlled road

In the City Malls precinct

6 Is the Licensee the same as the Applicant?

No ► **Go to next question**

Yes ► **Go to 8**

7 Licensee Details

The Licensee is the individual or company to whom or which the advertising signs licence is granted and must be a legal entity, i.e. a person or company. Please note:

- A business name or shop name is **not** a legal entity.
- One licensee per application permitted.

Name (individual or company)

Street address

Postcode

Postal address

Postcode

Contact name (if different to above)

Phone number

Fax number

Mobile number

E-mail address

@

8 Licensed Advertising Sign Details

- The area of a sign includes the whole area of a rectangle which completely contains the sign.
- The total area of a sign is calculated by adding together the area of each face (area = height x width).
- All dimensions are to be displayed in metres.

Advertising Sign 1

Sign type (eg. wall sign, ground sign etc)

Exact location of sign (eg. centre of western wall or above shop 5)

Wording of sign

Height (m) Width (m) No. of faces Total area (m²)

Is the sign illuminated? No Yes

Temporary sign dates

From / / To / /

Office Use Only

Permit No.

Advertising Sign 2

Sign type (eg. wall sign, ground sign etc)

Exact location of sign (eg. centre of western wall or above shop 5)

Wording of sign

Height (m) Width (m) No. of faces Total area (m²)

Is the sign illuminated? No Yes

Temporary sign dates

From / / To / /

Office Use Only

Permit No.

