



**APPLICATION FOR APPROVAL  
To Display an Advertising Sign  
On Or In the Vicinity of a Highway or Main Road**

**Application Fee \$150.00**

**Applicant's Details**

Application No.

Name: .....  
.....

Address: .....  
.....  
.....

**Advertising Device Details**

Type: .....  
.....

Size: .....  
.....

Content - Attach Drawing

**Approval Period**    12 months      
                              Less than 12 months      
                              If Less than 12 months state period  to

**Location of Advertising Device**

Road Name                    .....

Local Government        .....

In Road Reserve         Yes     No

If No, Lot/Loc Number of Land to be used  
for Advertising Device                    .....

Name of Land Owner                    .....

Has permission of Land Owner been obtained?     Yes     No

Name of other road/s at nearest intersection/junction .....

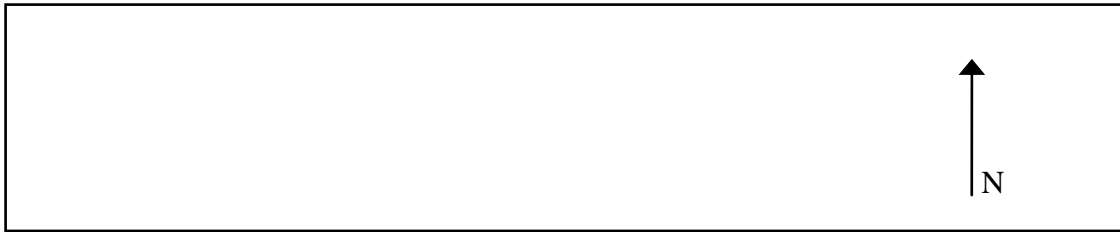
Distance to nearest intersection/junction .....

Clearance (m) .....

(Clear distance between nearest edge of roadway and adjacent edge of sign support structure)

**Location Sketch**

(Attach separate sketch if insufficient space)



**Plans, Specifications and Approvals**

All necessary plans, specifications, drawings, approvals by Local Government, other authorities and property owner, structural certification and any other relevant documents must be attached to this application. Please list these documents and their reference details below.

1. ....	6. ....
2. ....	7. ....
3. ....	8. ....
4. ....	9. ....
5. ....	10. ....

**Applicant’s Declaration.**

I/We the applicant(s):

- (a) in accordance with the provisions of the Main Roads (Control of Advertisements) Regulations 1996, request approval to construct, maintain and display the advertising device described above;
- (b) warrant that the information contained in this application (including all attached documents) is, to the best of my/our knowledge, accurate and correct.
- (c) agree that, if this application is approved I/we shall be deemed to have undertaken to comply fully and unreservedly with all of the terms and conditions attaching to that approval when I/we commence erection, installation or construction of the above described advertising device.

Authorised Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Position \_\_\_\_\_

## **Main Roads (Control of Advertisements) Regulations 1996**

### **Application For Approval to Display An Advertising Sign on or in the Vicinity of Highways and Main Roads**

#### **INFORMATION FOR APPLICANTS**

**Pages 3 and 4 of the Application form to be detached and retained by the applicant.**

1. Applications will be assessed against the criteria given in the publication “Guide to the Management of Roadside Advertising” and any other relevant conditions existing at the proposed site. Applicants should therefore be aware of the requirements of the Guide prior to completing this application. Copies of the Guide are available at all Regional Offices of Main Roads Western Australia (MRWA).
2. Completed applications should be sent to the Customer Service Manager at the nearest MRWA Regional Office.
3. The approval application fee is \$150 and shall be paid with and at the time of lodgement of the application. The fee, which is non-refundable, covers the processing of the application including site inspection to determine conditions and also further inspections during the permit period to ensure compliance with approval conditions.

Where required the approval may be renewed. The renewal fee is \$75 and covers the processing of the approval renewal and site inspections to ensure continued compliance with approval conditions.

4. Each application must be accompanied by a written approval from the relevant Local Government and, other authorities and the property owner as appropriate to enable the application to be considered by MRWA.
5. Applications for all category 1 and 2 signs require an engineer’s certification of the structural adequacy of the sign. For all other signs, a certification of structural adequacy may be required if there is a risk that the sign could in falling cause damage or injury.
6. Applications must be accompanied by a detailed copy of the specification/plans showing all relevant construction and fixing details of the proposed sign and its relationship to adjacent buildings or other structures on the site, if any.
7. All approvals are subject to both the General Conditions of Approval which appear in this Application Form and also to any special conditions which may attach to that approval.

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### **General Conditions of Approval**

1. The owner of an approved advertising device is bound by these general conditions and any other special conditions attaching to the Commissioner of Main Roads’ approval to display that advertisement when the owner commences to erect, construct or install the advertising device.
2. The owner shall indemnify and keep indemnified the Commissioner of Main Roads, his servants and agents against any claim or proceeding (and any cost and expenses incurred as a result) that may be made or brought by any person or corporation against the Commissioner, his servants and agents arising out of:
  - (i) the erection, existence or operation of the advertisement; or
  - (ii) any negligence of the Commissioner of Main Roads, his servants and agents in granting approval to erect the advertisement or in setting or failing to set conditions or giving or failing to give directions for the erection, existence or display of the advertisement.

3. For Category 1 and 2 signs, public liability insurance for a minimum of \$10 million is required and should be submitted with the application form. Category 3 Banners and Flags require public indemnity insurance of \$5 m while all other Category 3 signs require the sign owner to hold and maintain a public liability insurance policy for an amount not less than \$1 million. The policy shall note the interests of the Commissioner of Main Roads thereon. Category 4 signs are subject to the relevant Local Government requirements.
4. The owner of the advertising device shall install and display the advertisement in accordance with these General Conditions and any other special conditions attaching to the Commissioner of Main Roads approval to display the advertisement. The approved advertising device and the advertisement thereon shall not be modified in any way during the approved period of display without the prior approval of the Commissioner of Main Roads. Proposals to modify any aspect of an approved advertising device shall be submitted on the approved application form together with payment of the standard processing fee applying to applications for approvals for new signs.
5. For category 1 and 2 signs, an engineer's certification of structural adequacy of the sign should be obtained and submitted with the application. For all other signs a certificate may be required if there is a risk that the sign may fall and strike a pedestrian or pose a potential danger to people or property.
6. The advertising device shall be erected at the approved location at a time specified by the Commissioner of Main Roads. A numbered registration sticker will be issued and must be placed by the applicant on the lower right hand corner of the front face of the sign.
7. The owner of the advertising device shall erect and maintain the device to the satisfaction of the Commissioner of Main Roads.
8. The Commissioner of Main Roads reserves the right to remove, relocate or make safe the advertising device and to approve of the erection of other advertising devices together or in conjunction with the said device. Generally, the Commissioner of Main Roads' rights will be exercised in any or all of the following circumstances:-
  - where the device has not been maintained to the satisfaction of the Commissioner;
  - where the device is damaged or the legend becomes illegible;
  - where roadworks and/or the installation of public utility services necessitates the removal of the device;
  - where there is a substantial change in the nature of traffic or the alignment of the road in the vicinity of the device;
  - where the road is reclassified to accommodate a higher speed;
  - where the information conveyed on the device is no longer current;
  - upon expiration of the period of approval referred to on the licence.
9. Where the circumstances described in Clause 8 require the removal of the advertising sign the owner shall promptly remove the sign.
10. Where the sign owner wishes to renew an approval to display an advertisement the Sign Owner shall renew the permit by paying the prescribed fee on or before the expiry date of the approval period. Payment is due whether or not the owner has received a renewal notice.

Where payment for renewal has not been received by the due date the sign owner shall be given written notice by the Commissioner of Main Roads that the advertising device must be removed by the owner at the owner's expense within 14 days of the date of the notice provided payment is not received before that time.

11.
  - a) Where the owner does not promptly repair or remove the sign as required by the Commissioner of Main Roads under Clauses 8, 9 and 10, the Commissioner shall remove the sign. Subject to the provisions of sub-clause (b) the cost of the removal shall become a debt due and payable by the Owner to the Commissioner. The said advertising device shall be destroyed or disposed of by the Commissioner in accordance with the Main Roads (Control of Advertisements) Regulations 1996.
  - b) Should roadworks or the installation or maintenance of public utility services necessitate the removal and/or relocation of an approved advertising device within the boundaries of a highway or main road road reserve the cost of the work will be met by the Commissioner or service utility provider and shall be limited to the reasonable costs of removal only. While the Commissioner will make every effort to establish a suitable alternative site for the device, it is not guaranteed that such a site shall be located.

